FACTS

WHAT DOES VALUES FIRST ADVISORS, INC. (VFA) DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information may include, but is not limited to, the following:

- Information we receive from you orally, on applications and other forms, and in other written communications (*e.g.,* social security number, beneficiary information and risk tolerance); and
- Information we receive from affiliated and non-affiliated third parties (*e.g.,* your account custodian). This includes, but is not limited to, your account number, balances, and transactions.

How?

All financial companies need to share clients' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their clients' personal information, the reasons VFA chooses to share, and whether you can limit this sharing.

Reasons we can share your personal information	Does VFA share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), maintain books and records, respond to court orders and legal investigations, respond to regulatory requests, or report to credit bureaus.	Yes	No
For our marketing purposes— to offer our products and services to you.	No	We do not share
For joint marketing with other financial companies.	No	We do not share
For our affiliates' everyday business purposes— information about your transactions and experiences.	Yes	No
For our affiliates' everyday business purposes— information about your creditworthiness.	No	We do not share
For non-affiliates to market to you.	No	We do not share

To limit our sharing

- Call our main office at (877) 832-3847, **or**
- Contact us online: www.valuesfirst.com

Please note:

If you are a new client, we can begin sharing your information upon your receipt of this notice. When you are no longer our client, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

Questions?

Call (877) 832-3847 or go to www.valuesfirst.com.

Who we are	
Who is providing this notice?	Values First Advisors, Inc. (VFA)

What we do	
How does VFA protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. This also includes measures to protect your information in the course of its disposal.
How does VFA collect my personal information?	We collect your personal information, for example, when you: - Enter into an investment advisory contract and open a new account; or - Provide us with account and contact information; or - Seek advice about your investments or financial advice.
Why can't I limit all sharing?	Federal law gives you the right to limit only: - Sharing for affiliates' everyday business purposes—information about your creditworthiness; or - Affiliates from using your information to market to you; or - Sharing for non-affiliates to market to you. State laws and individual companies may give you additional rights to limit sharing.

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. (VFA does not have any affiliates.)
Non-affiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. (Non-affiliates we share with can include products and service companies, such as software integration.)
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. (VFA does not jointly market.)